WHAT CAN THE GOLF INDUSTRY/FACILITIES DO TO MAXIMISE THE HEALTH BENEFITS OF GOLF?

SPREAD THE WORD
Golf facilities and the golf industry can share key health benefits and messages with golfers and potential golfers.

MULTI-FUNCTIONALITY
Facilities in addition to golf could include for example, a gym, walking routes, child care.

WOMEN & GIRLS
Inspire and recruit more women and girls to play golf, and retain their participation in the game.

PROMOTE INCLUSIVITY
Encourage increased participation by developing environments and price structures that are welcoming to all, including beginners.

PROVIDE
Warm up facilities, and stock sunscreen, water and healthy food.

AVOID
Mandatory golf cart use, and encourage players to walk the course.

PROMOTE SAFETY & SUSTAINABILITY
Maintain policies, facilities and golf carts. Restrict water, energy and chemical use.

GOLF IS A SPORT WITH WIDE RANGING HEALTH BENEFITS. BY TAKING THESE ACTIONS, THE GOLF INDUSTRY AND FACILITIES CAN MAKE A BIG CONTRIBUTION TO MAXIMISING THESE BENEFITS.

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