

Job Title:	Motion and Graphics Designer
Department:	Commercial
Reporting To:	Content Manager
Hours:	35 hours, Mon – Fri – 9 a.m. to 5 p.m.
Location:	St Andrews
Contract:	Full time – Permanent

Job Purpose

The R&A, which runs The Open and AIG Women's British Open and governs the sport of golf worldwide with the USGA, is looking for a multi skilled digital designer to work on projects across content, brand and marketing. In this new role for The R&A, the successful candidate will have the opportunity to make a mark in a fast growing and progressive team. You will support the content, marketing and brand functions through creation of content for the digital channels and social media of our professional Championships.

The ideal candidate will have expertise in both motion graphics and digital graphic design with experience in producing exciting animations for social media, brand assets and delivering both static and animated graphic assets for marketing channels, retail & sponsorship.

Job Description

ROLE AND RESPONSIBILITIES

Core Responsibilities

- A visual creative lead for the marketing and content functions, delivering the brand look and feel throughout all consumer touchpoints
- Supporting the content team in the creation of exciting graphics and animations for social media and digital platforms
- A proactive approach to content creation, concepting, producing and delivering graphic led content
- Working with the marketing team on delivery of brand and commercial campaigns
- Creation of content in multiple formats to be optimised for different platforms
- Support the content team with creation of graphics and assets for campaigns
- Work with the Content Marketing Manager in developing a coherent and on brand look and feel of content across all platforms
- Liaise with creative agencies to deliver content across multiple platforms which reflects the brand, tone of voice and style of The Open & AIG Women's British Open
- Work on graphical elements and use of templates to increase the visual appeal of TheOpen.com and The AIG Women's British Open
- Support in the creation of reports, decks and sales presentations across the Commercial department

Personal Qualities

- Self-motivated, proactive and willing to work independently or as part of a team
- Highly creative and passionate about content
- High attention to detail
- The ability to multitask and work to deadlines
- Ability to work in event at The Open and AIG Women's British Open
- A passion for golf and a good working knowledge of the sport would be highly beneficial

QUALIFICATIONS AND EXPERTISE

- Minimum 2 years' experience working in graphics/motion graphics role.
- Strong knowledge of related software and technology
- Excellent knowledge of the adobe suite
- Strong design and animation portfolio including graphic design, typography, layout, and animation.
- Comfortable working in a wide range of aesthetic styles, in both 2D and 3D
- A passion for motion graphics and awareness of the latest plugins, software and techniques
- Knowledge of social media best practice beneficial
- Video production and editing skills beneficial
- A working knowledge of golf beneficial
- Experience working on sporting events is beneficial
- Experience of working on marketing campaigns or as part of a marketing team would be beneficial

*Request showreel or examples of work as part of application

To apply for this vacancy, please send your c.v. and covering letter, stating your salary expectations to Susie Crocker on recruitment@randa.org by the closing date of midday on Friday 24th January 2020.

How your information will be used

In order to progress your application, for administrative purposes, The R&A will record, keep, and hold the personal data which you have provided in this application stored in our Human Resources files. Your data will not be transferred to any third parties outside of The R&A group companies. If your application is successful, The R&A will hold this data as part of your employee record which will be stored on the basis of our Privacy Policy. In the event that your application is unsuccessful, we will hold the application form and the data contained for three months in case of a future vacancy which we may invite you to apply for, following which we will delete it.

If you have any questions about The R&A's use of your data, please contact us.

This job description is written as an indication of the nature and scope of duties and responsibilities. It is not intended as a fully descriptive or definitive list and jobholders will be expected to carry out other duties assigned which are appropriate to the position.