

Job Title:	Video Content Producer
Department:	Commercial
Reporting To:	Content Manager
Hours:	35 hours, Mon – Fri – 9 a.m. to 5 p.m.
Location:	St Andrews
Contract:	Full time – Permanent

Job Purpose

The R&A, which runs The Open and AIG Women's British Open and governs the sport of golf worldwide with the USGA, is looking for a Content Producer with a history of producing, shooting and editing high quality video content. The successful candidate will join an expanding team in a progressive, world class organisation. You will support the content and marketing functions through the creation of content for the digital channels and social media of our professional Championships.

The ideal candidate will have experience in producing, shooting and editing video for digital, and optimising for multiple platforms. Experience of working on website CMS would be beneficial. Strong golf knowledge is highly beneficial.

Job Description

ROLE AND RESPONSIBILITIES

Core Responsibilities

- Working with the marketing team on delivery of brand and commercial campaigns through content
- Creation of regular video content including archive content, features, documentaries & player content
- Creation of content in multiple formats to be optimised for different platforms
- Be innovative with the creation of content, the way it is delivered, and the technology used to deliver it
- Use photoshop to edit templates and basic creation of thumbnails
- Travel to Open Qualifying Series Events, professional golf events & patron's days to maximise content opportunities
- Travel to host venues to create compelling preview content for Championships
- Support with organisation and operation of The R&A's professional Championships
- Liaise with creative agencies to deliver content across multiple platforms which reflects the brand, tone of voice and style of The Open & AIG Women's British Open
- Use insight and analysis of content to inform planning and production
- Support with the deployment and optimisation of video social media platforms

Personal Qualities

- Self-motivated, proactive and willing to work independently or as part of a team
- Highly creative and passionate about content
- Strong planning and delivery skills
- The ability to multitask and work to deadlines
- Flexibility to work from Championship locations, occasional weekends and overseas when required
- Good interpersonal skills and comfortable dealing with talent and athletes
- A passion for golf and a good working knowledge of the sport
- Ability to work in event at The Open and AIG Women's British Open

QUALIFICATIONS AND EXPERTISE

- Minimum 3 years' experience working in digital content production or similar role
- Strong knowledge of production equipment and technology
- Strong history of storytelling through content including, documentary, features, archive content and brand content
- Excellent editing skills using Adobe Premiere Pro
- Excellent content production skills including video, audio and scripting
- Mid-Level Photoshop skills and basic After Effects skills
- Knowledge of social media best practice
- Basic knowledge of website CMS
- A working knowledge of golf
- Experience of working on sporting events beneficial
- Experience of working on marketing projects or as part of a marketing team would be beneficial

*Request showreel or examples of work as part of application

To apply for this vacancy, please send your c.v. and covering letter, stating your salary expectations to Susie Crocker on recruitment@randa.org by the closing date of midday on Friday 24th January 2020.

How your information will be used

In order to progress your application, for administrative purposes, The R&A will record, keep, and hold the personal data which you have provided in this application stored in our Human Resources files. Your data will not be transferred to any third parties outside of The R&A group companies. If your application is successful, The R&A will hold this data as part of your employee record which will be stored on the basis of our Privacy Policy. In the event that your application is unsuccessful, we will hold the application form and the data contained for three months in case of a future vacancy which we may invite you to apply for, following which we will delete it.

If you have any questions about The R&A's use of your data, please contact us.

This job description is written as an indication of the nature and scope of duties and responsibilities. It is not intended as a fully descriptive or definitive list and jobholders will be expected to carry out other duties assigned which are appropriate to the position.