

The R&A Seminar on Sustainable Golf Course Design, Renovation and Maintenance in Asia

National Convention Centre, Beijing, 3 & 4 March 2016

Schedule

Day I (3 March 2016)

09:00 – 09:15	Registration and Coffee
09:15 – 09:30	R&A and China Golf Association Address
09:30 – 10:45	SESSION A1: Sustainability: What it is and Why it Matters? Environmental issues are becoming more and more important, to businesses, consumers and governments. With environmental quality so closely linked to living quality, and natural resources directly linked to financial viability, sustainability is both a threat and opportunity for a land and community based sport like golf. What is the relationship, and why is sustainability one of the biggest issues to affect golf now and in the future? Presentations by: Steve Isaac, Director – Golf Course Management, The R&A Jonathan Smith, Chief Executive, Golf Environment Organization Hu Lin, Professor – China Agricultural University Paul Jansen, Owner, Jansen Golf Course Design & Construction Micah Woods, Chief Scientist, Asian Turfgrass Center Q+A Chaired by: Dominic Wall, Director – Asia Pacific at The R&A
10:45 – 11:15	Break & Networking
11:15 – 12:30	SESSION A2: Opportunities and threats Drawing on international experiences and with a specific focus on China, speakers will explore a wide range of socially and environmentally driven opportunities and threats, including government policy towards golf; planning and construction permitting; water, fertilizer and pesticide regulation. Lessons learned from other countries, including responses from the golf industry, will be presented as a way of identifying solutions for a pathway to more sustainable golf. Implications and opportunities for existing and new golf courses in China will also be explored. Presentations by: Jonathan Smith, Chief Executive, Golf Environment Hu Lin, Professor – China Agricultural University Q+A Chaired by: Dominic Wall, Director – Asia Pacific at The R&A
12:30 – 13:30	Lunch & Networking
13:30 – 15:00	SESSION A3: Project Planning This session will drill down to look at the relationship between the natural environment (site), the golf facility concept, the local community and the business model. How to create the strongest connection between the facility, its location and its market, and exploring the inter-dependencies between a successful facility and its surrounding community and business supply chain. Presentations by: Jonathan Smith, Chief Executive, Golf Environment Organization Paul Jansen, Owner, Jansen Golf Course Design & Construction Micah Woods, Chief Scientist, Asian Turfgrass Center Q+A Chaired by: Steve Isaac, Director – Golf Course Management, The R&A
15:00 – 15:30	Break & Networking

15:30 – 17:00

SESSION A4:

Project and Course Design

With a particular focus on ‘designing with nature’ landscape led approaches to design will be promoted – which produce the best golf courses with lowest inherent construction and renovation costs. Presenters will discuss all the key elements of course design, and highlight which decisions have the biggest impact on quality and cost.

Presentations by:

Paul Jansen, Owner, Jansen Golf Course Design & Construction

Micah Woods, Chief Scientist, Asian Turfgrass Center

Lu Jun, Golf Course Architect, Condor Golf

Q+A Chaired by:

Jonathan Smith, Chief Executive, Golf Environment Organization

Day 2 (4 March 2016)

08:30 – 08:45

Arrival

08:45 – 09:00

R&A Address

09:00 – 10:00

SESSION B1:

Renovating

Often, courses and entire facilities need to evolve and adapt. How can a golf facility do that, moving on to meet new regulations while also delivering a better, more profitable product. What are the big opportunities and wins, how can a successful renovation be planned, approved and then phased.

Presentations by:

Paul Jansen, Owner, Jansen Golf Course Design & Construction

Lu Jun, Golf Course Architect, Condor Golf

Q+A Chaired by:

Micah Woods, Chief Scientist, Asian Turfgrass Center

10:00 – 10:15

Break & Networking

10:15 – 11:30

SESSION B2:

Course Construction

Construction of golf is a complex process requiring good planning, communications, coordination and reporting. Working within legal permits is important, as is protecting communities and the natural environment. This session will look at responsible approaches to construction and delivering a high quality end product.

Presentations by:

Jonathan Smith, Chief Executive, Golf Environment Organization

Paul Jansen, Owner, Jansen Golf Course Design & Construction

Micah Woods, Chief Scientist, Asian Turfgrass Center

Q+A Chaired by:

Steve Isaac, Director – Golf Course Management, The R&A

11:30 – 11:45

Break & Networking

11:45 – 12:45

SESSION B3:

Course Maintenance

Small differences in daily course maintenance can make big differences in terms of reductions in resource consumption and costs. Efficient management techniques and an eye on continual improvement are important steps on the way to helping your golf course integrate sustainability into the running of the overall golf business. This session will examine ways to save money and improve our courses through the ongoing management of a property.

Presentations by:

Micah Woods, Chief Scientist, Asian Turfgrass Center

Paul Jansen, Owner, Jansen Golf Course Design & Construction

Steve Isaac, Director – Golf Course Management, The R&A

Q+A Chaired by:

Jonathan Smith, Chief Executive, Golf Environment Organization

12:45 – 13:00

Summary of Seminar