

Education for the Greenkeeping workforce

Start date: 1 January 2020

Project duration: 12 months

The objectives of this project are to:

- Clearly establish the knowledge, skills and management competences required by the golf course manager and greenkeeper of the future using the sustainability challenges provided by the Golf Course 2030 framework.
- Review the existing curriculum and greenkeeper/course manager education against the competence needs of the future and propose curriculum development if required.
- Identify and understand the barriers to entry into a career in greenkeeping and golf course management.
- Propose a communications strategy devised to challenge perceptions of greenkeeping to bring people from non-traditional backgrounds into a career in golf course management.
- Review current salary and remuneration of greenkeepers and course managers against competence requirements and propose changes if appropriate.

This project will be delivered by SRUC.