The Greenkeeper/Golf Course Manager Profile

Start date: 1 January 2020

Project duration: 2 years

The objectives of this project are to:

- Ascertain current perceptions within the golf community (professionals, club managers and administrators, golfers) of the role and value of the golf course maintenance workforce.

- Design learning programmes, events and materials to challenge and change perceptions, should a need for that be established.

- Deliver pilot programmes and events.

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This project will be delivered by SRUC.