

MEMBER QUESTIONNAIRE



HAVE YOUR SAY **FORE** YOUR GOLF CLUB

It's time to have your say. Our members are important to us and so we would love to hear your feedback in order to help the club improve and move forwards 'FORE' the future of the game.

BACKGROUND INFORMATION

1. How old are you?

18 - 24

25 - 34

35 - 44

45 - 54

55 - 64

65 & Over

2. Are you

Male

Female

Other

Prefer not to say

3. How long have you been a member?

Less than a year

1 - 5 Years

5 - 10 Years

10+ Years

4. What were your main reasons for joining the club specifically? (Tick all that apply)

Quality of golf course

Club environment i.e. friendliness

Socialise / meet new friends

Affordability

Friends / family are members

Location

Business

Membership Flexibility

Other (if other, please state)

5. Do you have playing partners in with whom you regularly play? (Tick one option)

Yes

No, but used to have

No

6. How often do you play golf in-season? (April to September)

- Less than once a week 1 - 2 times a week More than twice a week
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7. How often do you play golf in the off-season? (October-March)

- Less than once a week 1 - 2 times a week More than twice a week
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8. How many years have you played golf in total?

- Less than a year 1 - 3 Years 4 - 10 Years 11 - 20 Years Over 20 Years
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OVERALL EXPERIENCE

Based on your overall experience with [club] please state:

9. How likely is it that you would recommend with the club to friends, family or colleagues?

[scale 1-10, 1 = extremely unlikely, 10 = extremely likely]

1									10
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10. How likely is it that you will still be a member in two years?

[scale 1-10, 1 = extremely unlikely, 10 = extremely likely]

1									10
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11. What is the reason you do not expect to be a member in two years? (Tick all that apply)

- Due to my age Due to lack of time
- Due to my health Due to membership prices
- Due to the club culture Due to relocation
- Other: (please state)

CLUB ENVIRONMENT EXPERIENCE

Please indicate how much you agree or disagree with the following statements:

12. The golf club is welcoming to all members and visitors

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

13. The bar / restaurant staff are well informed on club matters

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

14. I would feel comfortable bringing my children to the club

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

15. The golf club takes care to integrate new members

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

16. Members of all ages and genders are treated equally within the club

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

17. The club is active in communicating opportunities for new members

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

18. The club provides opportunities for non-golfers to learn golf through coaching programmes

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

19. Members are encouraged to promote coaching and playing opportunities to their contacts

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

20. Club facilities for both genders are adequate and in a suitable state of repair

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

21. The club provides sufficient opportunity for members to interact off the golf course

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

CLUB ENVIRONMENT EXPERIENCE

Please indicate how much you agree or disagree with the following statements:

22. I would like to see more mixed-gender competitions

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

23. What would encourage you to play in more competitions? (Tick all that apply)

- More varied format
- More midweek competitions
- Mixed competitions
- More weekend competitions
- More 9 holes
- Other: (please state)

24. How do you feel about gender-free tees? (These are tees which are defined by the yardage, rather than being directed towards use by either men or women)

[scale 1-10, 1 = strongly disagree, 10 = strongly agree]

1									10
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If disagree or strongly disagree, please explain:

Any further feedback or comments? If you have additional comments (criticism or praise), please enter them here:

Thank you for completing this questionnaire.

To find out more about the #FOREeveryone campaign or The Women in Golf Charter, visit: RandA.org/FOREeveryone