



## GET TO KNOW THE WOMEN IN GOLF CHARTER

**2018**

### THE CHARTER

Was established in 2018 to encourage more women and girls into golf and into the golf industry.



### STATEMENT OF INTENT

The Women in Golf Charter is a statement of intent from the golf industry to unite and to focus on striking a better gender balance.



### WORK AND PLAY

By creating better conditions for women and girls to enter the sport, we can increase the number participating in and working within golf.



### CHARTER SIGNATORIES

The first step in supporting change is for clubs, facilities and other organisations connected to the sport, to become Charter signatories.



### COMMITMENTS

Each signatory is asked to make 4-6 charter commitments. These represent the internal strategy it will adopt for enhancing gender balance.

**200+**

### JOIN THE MOVEMENT

So far, over 200 golf organisations have signed up to the Women in Golf Charter.



### CHAMPION THE CAUSE

Each signatory also commits to strongly advocating for more women and girls playing and working in golf.



### #FOREeveryone

New in 2020, the #FOREeveryone campaign will unite the golf industry in its effort to make golf more inclusive and safeguard it for the future.



### UNITED FRONT

The R&A is working with industry partners to promote #FOREeveryone and the Women in Golf Charter