

1st November 2018

The Oman Golf Committee are proud to join the R&A and other national golfing bodies in becoming a signatory of the Women in Golf Charter.

Golf Oman is the brand established under the Oman Golf Committee to support the growth of golf within the Sultanate of Oman. Golf Oman exists to increase the participation, promotion, awareness, and appreciation of golf to both the domestic and international markets. To achieve growth in the domestic market Golf Oman recognises the need to promote golf as a sport that is highly engaging, accessible and fully inclusive for women and girls who collectively make up over half of the local population.

In signing the Charter the Oman Golf Committee, through Golf Oman, pledges the following:

- To consolidate and market all efforts to increase female participation in golf under the brand of GOLadies (Golf Oman Ladies).
- To promote golf as inclusive and accessible to women and girls through all forms of media.
- To introduce the game to more women and girls through structured open days at each of the courses in Oman.
- To increase the number of female junior golfers participating in the Golf Oman Schools Programme to support a better gender balance in participation of the junior development sessions offered at the clubs.
- To provide opportunities for those who show interest to continue their learning through structured lessons with high quality coaching and social competitions.
- To identify potential elite talent from the above sessions who will receive training as part of the Oman National Ladies Squad.
- To develop the Oman Ladies National Team who will compete in regional and ultimately international elite women's competitions and in doing so will become ambassadors for the women's game allowing further growth.
- To support the growth and development of the Sultanate, in particular with tourism, creating job opportunities that reflect a societally responsible balance in gender.

The game of golf is still very much in its infancy in Oman and as such does not have as many preconceptions or ingrained constraints that you might find in other, more established, golfing countries. Golf Oman is excited to make this commitment and looks forward to supporting the Women in Golf Charter to develop a more inclusive culture.



Mundhir Al Barwani
Chairman of the Oman Golf Committee