



R&A Women in golf Charter – IMG, part of the Endeavor network

Having been involved in almost every aspect of the golf industry for 50 years, IMG is happy to sign up to the Women in Golf Charter.

IMG Golf run approximately one third of the LPGA's tournaments in any one year, and eight of our Tournament Directors are women. Almost 50% of the Golf Department is female.

Since 1984, IMG have staged and promoted the Women's British Open on behalf of the LGU and, more recently, on behalf of the R&A.

IMG has staged more than 225 Professional Women's Golf Tournaments around the world in the Past 50 years. We run the Women's Asia Pacific Amateur Championship for the R&A, and we represent the commercial TV rights for the LPGA.

We manage 30 female Professionals, of which 10 are in the world Top 20.

This year, we are staging the Solheim Cup at Gleneagles on behalf of Visit Scotland. We are aiming to make this the most successful Solheim Cup to date.

In 2015, IMG created an event specifically aimed at getting more Business women playing golf – on the basis that this should not only get more families playing, but hopefully increase the chances of investment in the game in the coming years.

Company-wide, there are a number of initiatives. For example, over three years ago, WME launched Empower, an internal program to support diversity and inclusion at all levels at WME/IMG. This includes integration into the hiring and development process; agent / assistant mentorship program; regular events and panel discussions; and working with external educational and media partners to create employment opportunities and diversity pipelines. Since its launch we have extended Empower to 33 Endeavor offices around the world.

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