



Kenya Ladies' Golf Union P.O.BOX 16751 - 00620, NAIROBI, KENYA Website: www.klgu.or.ke Email: klgukenya@gmail.com

KENYA LADIES GOLF UNION WOMEN IN GOLF CHARTER

The Kenya Ladies Golf Union is the governing body of ladies golf in Kenya.

We congratulate R&A for the wonderful initiative towards increasing the number of women and girls playing golf and enhancing participation of women in all aspects of the game.

KLGU is proud to be a signatory of the Women in Golf Charter and makes the following commitments:

- 1) To work with all lady captains and ladies committee in clubs to encourage more ladies and girls to play golf and encourage ladies to aspire for managerial positions in clubs boards
- 2) Use our social media networks to reach out to more women and girls to play golf
- 3) Champion men golfers to enlist their wives and girls to the game of golf.
- 4) Work with clubs to encourage them to have women membership drives through special membership rates. This is already happening in some clubs and our commitment is to encourage more clubs to take this initiative
- 5) Actively get involved in the Kenya Golf Union Universities program to encourage young ladies to play golf.
- 6) Continue sustained campaigns for 50-50 representation on the board of Kenya Golf Federation
- 7) Widen coverage of our clinics to include non handicapped ladies and girls drawn from social club members and companies that partner with KLGU as sponsors of our competitions
- 8) Spearhead campaigns for donation of golf equipment by our members to boost our golf in schools and colleges programme.
- 9) Encourage our lady golfers to adopt a young golfer
- 10) Lobby the Government to include golf as one of the sporting activities in schools.

We commit to actively pursue the above in support of the R&A Women in Golf Charter.

Phyllis Kimbo

Chairman, KLGU

To develop and promote to the highest possible standards and the collective interests of ladies golf at all levels