

Women in Golf Charter

The Ladies European Tour congratulates The R&A for the work it has done developing the Women in Golf Charter and is proud to be a signatory.

In support of the Women in Golf Charter, the Ladies European Tour will:

- 1) Identify ways in which LET and LET Access Series events and the respective memberships can raise the level of awareness and interest in golf for women and girls.
- 2) Explore with event promoters the possibility of organising clinics, Q&A sessions or other activity at events that aims to support the local and/or national initiatives for women and girls golf.
- 3) Support through social media the current and future campaigns and initiatives that aim to increase participation by women and girls. This will include encouraging LET and LET Access Series members to share and retweet through their own channels.
- 4) Further develop the LET's member education programme which aims to empower the players and prepare them for either dual careers or second careers, thereby increasing the number of women in decision making roles in the sport.
- 5) Seek to identify volunteering, work placement or shadowing opportunities to give LET and LET Access Series members the opportunity to expand their knowledge and experience, thereby enhancing their future employability.
- 6) Maintain and support an internal development group in order to be better able to respond to requests for support.
- 7) Maintain a dedicated 'Development' page on the website to highlight examples of good practice and stimulate new activity.
- 8) Continue to communicate the importance of supporting development activity to the LET and LET Access Series members and encourage them to apply the LET's values - fresh, inspiring, approachable and connected.
- 9) Maximise the opportunities afforded by the Solheim Cup and PING Junior Solheim Cup to support golf for women and girls by working in partnership with relevant organisations at local and national levels.
- 10) Maintain an appropriate gender balance on the Board.
- 11) Commit resources (human and financial) to the actions listed above.

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