Women in Golf Charter

Golf Australia is committed to transforming golf into a sport that is highly engaging, accessible and fully inclusive for women and girls at every level. The need for increased gender diversity in golf is a societal responsibility and will empower the sport to reach its true potential and thrive into the future.

Golf Australia applauds The R&A on the launch of its Women in Golf Charter, is proud to be a signatory and pledges to support the charter through:

**Culture and Leadership**
- Setting and role modelling the example and standards by which our sport will be led
- Empowering clubs and facilities around Australia to be more welcoming, inclusive and accessible for women and girls.

**Grassroots**
- Embedding brands, programs, resources and products for women and girls in a national ‘introduction to golf’ digital platform
- Introducing and retaining more women and girls in golf through innovative, inspiring, needs-based, age and gender appropriate programs, and pathways with access to quality coaching.

**High Performance and Coaching**
- Producing more female golfers with the potential to compete on the international stage
- Strengthening the workforce of ALPG members, female PGA members, teaching professionals, coaches and community instructors
- Providing high quality local events for emerging and elite female players.

**Marketing and Positioning**
- Enhancing perceptions of golf as accessible and inclusive among women and girls
- Positioning golf as the sport of choice for girls and emphasising golf's holistic health benefits across the lifespan.

We look forward to the journey ahead, working collaboratively with The R&A to achieve gender balance and a more inclusive culture within golf.

Stephen Pitt  
Chief Executive Officer  
Golf Australia  
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