Women in Golf Charter

Gender balance is an integral part of Mastercard’s business strategy and core to our belief of Doing Well by Doing Good. We focus on three key areas to promote gender balance around the world:

- Inclusion
- Opportunity
- Empowerment

We drive to build balance & equal access into our products & solutions, to take an inclusive approach to the way we do business and to create a dynamic and balanced workplace. This is done through a number of initiatives both internally and with external partners that have an impact on our employees, women & girls around the world.

Mastercard applauds The R&A and their launch of the Women in Golf Charter and is proud to be a signatory. In support of this charter, Mastercard will partner with The R&A on:

- STEM Education: Developing an evergreen golf version of our Girls4Tech proprietary curriculum that inspires girls to pursue careers in STEM. Driven by employees as facilitators, mentors and leaders, girls from local communities engage in educational games and activities that teach key principles of STEM concepts like coding, software engineering, statistics, and more.

- Mentoring: Bringing more women into the business of golf by providing mentoring resources that will enable women to reach their potential

- Forums – Creating an annual women’s summit at The Open Championship and potentially other tournaments that are focused on leadership and mentorship & the importance of leaving a legacy for women.

Mastercard looks forward to achieving our pledge and supporting The R&A on this endeavor of a more inclusive culture within golf.

Raja Rajamannar
Chief Marketing and Communications Officer